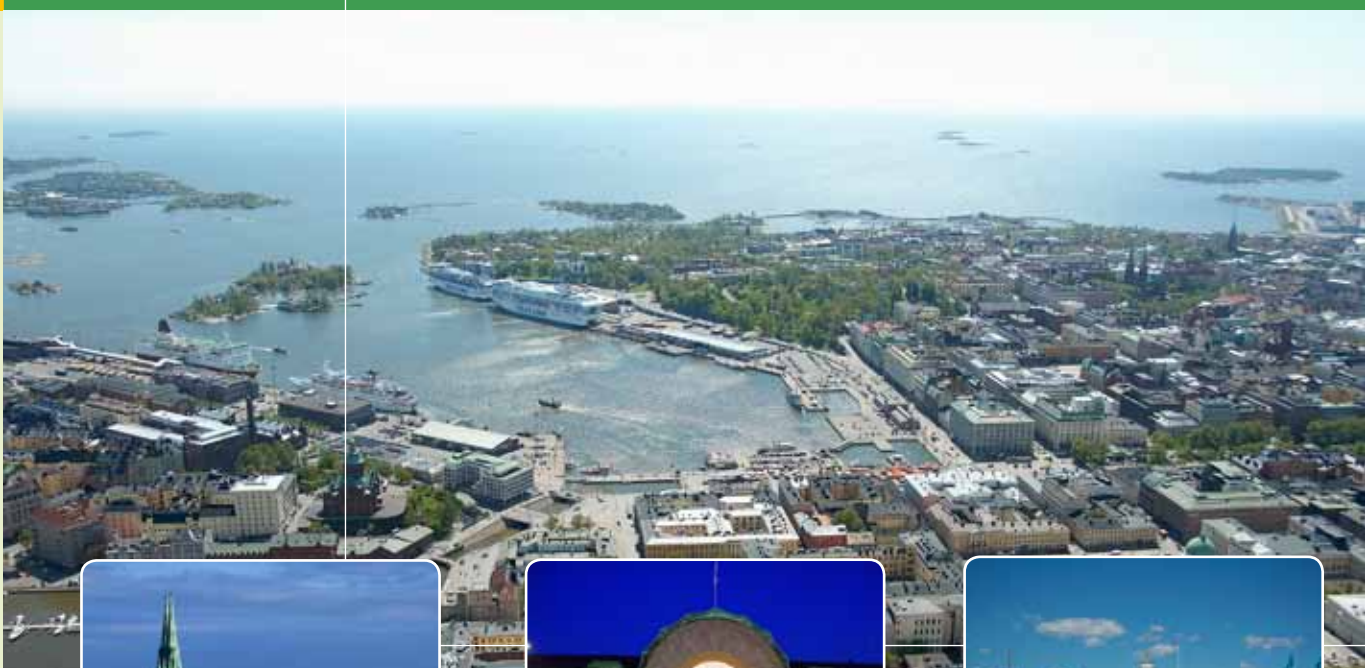


# Procura+ Seminar 2010

Innovation through Procurement



**11-12 November 2010**  
**Helsinki, Finland**

## PROGRAMME



City of Helsinki

Procura+  
Sustainable  
Procurement  
Campaign



ICLEI  
Local  
Governments  
for Sustainability

## Thursday, 11 November 2010

8:30 Arrival and Registration

9:00 **Welcome & Introduction**

*Chair: Dr. Bertrand Wert, Policy Officer, European Commission, Directorate General "Enterprise and Industry" Unit D1 "Innovation Policy Development"*

*Welcome: Pekka Sauri, Chair Procura<sup>+</sup> Campaign, Deputy Mayor City of Helsinki, Finland*

9:10 **Opening Plenary**

Overview of recent developments in SPP

*Mark Hidson, Director of Sustainable Procurement, ICLEI*

The Vienna North Hospital: a case study on sustainable construction and innovation through procurement

*Eva Persy, Head of the Sustainable Development Unit, City of Vienna*

Presenting the SCI-Network

*Isa-Maria Bergman, Consultant, Motiva*

Q & A session

10:30 Coffee break

11:00 **Parallel break-out sessions A**

### Procuring innovation in sustainable construction

In-depth roundtable discussions, facilitated by SCI-Network partners, focusing on different topics related to sustainable construction, innovation and procurement.

- Innovations in sustainable renovation - application of environmental assessment tools (*Isa-Maria Bergman, Motiva*)
- New technical solutions - innovative solutions for energy efficient buildings (*Angelika Tisch, IFZ*)
- Procuring innovation - procedures and methods (*Collan Murray, Greater London Authority*)

**Facilitator: Simon Clement, ICLEI**

### SMEs and sustainable public procurement

The purpose of this session is to raise awareness of the value small firms can offer with regards to innovation and how public authorities can make contracts more accessible for SMEs.

- The importance of SMEs with regards to innovation (*Máté Péter Vincze, GHK Consulting Ltd*)
- Presenting London's successful case of engaging with SMEs (*Matthew Galvin, Greater London Authority*)
- Using the procurement process to "green" SME's experiences from Göteborg (*Peer-Erik Carlsson, City of Göteborg*)

**Facilitator: Päivi Kippo-Edlund, City of Helsinki**



# Programme Day One

12.30 Lunch Break

## 14:00 Parallel break-out sessions B

### Procuring innovation in sustainable construction

In-depth roundtable discussions, facilitated by SCI-Network partners, focusing on different topics related to sustainable construction, innovation and procurement.

- Innovations in sustainable renovation - application of environmental assessment tools (repeat of morning session)
- Developing a business case for sustainable construction: life-cycle/whole-life costing (LCC/WLC) (*Collan Murray, Greater London Authority*)
- Financing and contracting sustainable construction: innovative approaches (*Abby Semple, ICLEI*)

**Facilitator: Simon Clement, ICLEI**

### Supplier engagement for smart procurement

Different experiences on how to successfully engage suppliers at different points of the procurement process.

- Sharing good experiences with supplier engagement (*Livia Mazzà, Ecosistemi S.r.l.*)
- Guidance on early market engagement, lifecycle costing and CO<sub>2</sub> assessment as developed by the SMART SPP project (*Philipp Tepper, ICLEI*)
- Engaging with the market to foster sustainable innovation through procurement (*Helena Estevan, Ecoinstitut Barcelona*)

**Facilitator: Philipp Tepper, ICLEI**

15:30 Coffee break

## 16:00 Closing Plenary

*Chair: Stephen Steele, Sustainable Procurement Policy Advisor, DEFRA (Department for Environment, Food and Rural Affairs), UK*

### *Panellists:*

- *Dr. Maija Hakanen, Manager for Environmental Affairs, Association of Finnish Local and Regional Authorities*
- *Jukka Vanto, Procurement Lawyer, City of Turku*
- *Dr. Bertrand Wert, Policy Officer, European Commission - Directorate General "Enterprise and Industry" Unit D1 "Innovation Policy Development"*

A panel consisting of different stakeholders responding to the wishes and needs of participants-based on the outcomes of the day, an analysis will be made what the next steps are to bring SPP and innovation forward.

17:00 End of Procura<sup>+</sup> Seminar

18:40 Assemble at the lobby of the Scandic Grand Marina

19:00 Apéro at Helsinki City Hall



**Friday, 12 November 2010**

## Procura+ Campaign Participants & National Partners' Meeting Agenda

- 8:45 – 9:00 Introduction to the **Procura+** Campaign (for newcomers)  
*Philipp Tepper, Procura+ Campaign Manager, ICLEI European Secretariat*
- 9:00 – 9:10 **Welcome from the Procura+ Campaign Chair**  
*Pekka Sauri, Deputy Mayor, City of Helsinki, Chair of the Procura+ Campaign*
- 9:10 – 9:30 **Introductory round (tour de table)**
- 9:30 – 10:00 **Procura+ Campaign update**  
*Philipp Tepper, Procura+ Campaign Manager, ICLEI European Secretariat*
- 10:00 – 10:45 **SPP Exchange**  
Sustainable Public Procurement activities and plans of Procura+ participants, those interested in the Campaign and national partners
- 10:45 – 11:00 Coffee break
- 11:00 – 11:30 **SPP Exchange (continued..)**
- 11:30 – 11:45 **SPP Exchange – share your results (plenary)**
- 11:45 – 12:45 **SPP Workshops**  
This session offers participants the opportunity to discuss in small groups the challenges and opportunities of specific topics related to socially responsible and environmental public procurement. Participants have the choice of attending one of the following workshops:
1. Presentation of the Clear About Carbon - Eden Project. *Paul Holmes, Outreach and Dissemination Project Manager, Clear About Carbon, Cornwall, UK*
  2. Cleaner Vehicles - New Procurement Tools. *Abby Semple, Project Officer, ICLEI*
  3. The SMART SPP guidance - how to drive innovative products on the market. *Simon Clement, Project Coordinator, ICLEI*
  4. Update and discussion on socially responsible procurement. *Philipp Tepper, Procura+ Campaign Manager, ICLEI*
  5. Including green criteria into framework contracts. *Tiago Monteiro, Central de Compras Electrónicas, Lisbon, Portugal*
  6. The Zürich move towards socially responsible public procurement. *Beat von Felten, City of Zürich, Switzerland*
- 12:45 – 13:15 **Walking the talk – Making SPP happen**  
Podium discussion with:
- *Livia Mazzà, Ecosistemi s.r.l., Italy*
  - *Michael Damm, City of Aarlborg, Denmark*
  - *Jorma Lamminmäki, City of Helsinki, Finland*
  - *Mark Hidson, ICLEI*
- Closing remarks**  
*Pekka Sauri, Deputy Mayor, City of Helsinki, Chair of the Procura+ Campaign*
- 13:15 Lunch break

Please return your badges to the Registration Desk. They will be reused at a future event. Have a safe trip home!

### Contact for more information:

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for Sustainability, European  
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