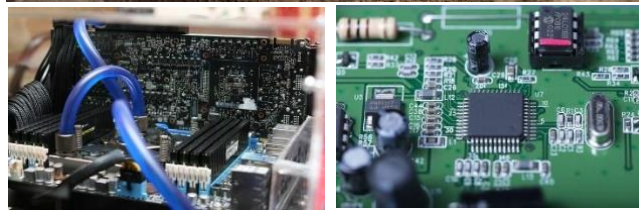


# Market engagement event: Sustainable Procurement of ICT hardware by Barcelona City Council



make  
ICT  
fair

🕒 27 February 2019, 9:30 – 13:00

📍 Pati Manning c/Montalegre 7,  
08001 Barcelona

We are delighted to invite you to our upcoming **market engagement event in Barcelona, where buyers and suppliers meet on sustainable procurement of ICT!**

The event will bring together public procurers from Barcelona City Council and retailers and suppliers in the field of ICT hardware e.g. work stations, processing infrastructure, laptops, to discuss procurement needs and solutions, focusing on social responsibility and transparency in supply chains.

## Why should you participate?

The market engagement event is for all interested retailers and suppliers to Barcelona City Council who wish to gain increased understanding of the procurement aims, tendering opportunities and sustainability policies of public authorities in relation to ICT products and services. Barcelona will showcase their needs for upcoming large procurement of ICT.

Register [here](#) by 25<sup>th</sup> February!



Opportunity will be provided for retailers and suppliers to showcase product solutions that are manufactured under social, ethical and environmental criteria, and can help Barcelona City Council meet their socially responsible procurement aims.

## Who is this event for?

- **Procurers** from public entities responsible for the procurement of ICT solutions and interested in implementing socially responsible solutions (followers)
- **Retailers and suppliers** that would like to showcase their sustainable solutions, and learn more about contract opportunities
- **Experts** in ICT procurement from private companies, research institutions or public entities with an interest in social responsibility of ICT procurement.



## Programme

Time	
09:30 – 10:00	<b>Registration</b>
10:00 – 10:15	<p><b>Let's get started: Welcome to the Market Engagement event</b></p> <p><i>David Listar, Director de Cooperació Internacional, Barcelona City Council</i></p> <p><i>Carla Canal, Project Manager, Barcelona City Council</i></p> <p><i>Philipp Tepper, Facilitator, Project Coordinator, ICLEI - Local Governments for Sustainability</i></p>
10:15 – 10:30	<p><b>Make ICT Fair – the project for socially responsible public procurement (SRPP)</b></p> <p>Brief exploration of the Make ICT project including the criteria development, Electronics Watch clauses as well as the five pilot authorities</p> <p><i>Peter Pawlicki, Director of Outreach and Education, Electronics Watch &amp; John Watt, Officer, ICLEI - Local Governments for Sustainability</i></p>
10:30 – 10:45	<p><b>Barcelona City Council – SRPP requirements in ICT hardware tender 2019</b></p> <p>Introduction to upcoming tender for ICT hardware (e.g. work stations, laptops), outlining the ambition of Barcelona to include criteria on social responsibility.</p> <p><i>Carla Canal, Project Manager and Francesc Casaus, Procurement Manager, Barcelona City Council</i></p>
10:45 – 11:20	<p><b>Pitch slams – product solutions by retailers and suppliers</b></p> <p>How can the market respond to Barcelona City Council's needs? What sets these new products apart from the alternatives? Suppliers, manufacturers and retailers will be given the opportunity each to answer these questions and present their solutions in a fast-paced session focused on responding to the needs put forward by procurers of Barcelona City Council before.</p> <p><i>Núria Arocas, Iberia Environmental Country Specialist, HP Inc.</i></p> <p><i>Open to full audience</i></p>
11:20 – 11:40	<b>Time to recharge: coffee, tea and fresh air</b>
11:45 – 12:45	<p><b>Facilitated discussion – reflections on Barcelona's approach</b></p> <p>On stage:</p> <p><i>Carla Canal, Barcelona City Council</i></p> <p><i>Francesc Casaus, Barcelona City Council</i></p> <p><i>Thomas van den Hoff, Project Manager IT, Gemeente Harleem</i></p> <p><i>Victor Torrents, Head of the Contract Management Office, Catalan Association of Municipalities</i></p> <p><i>Núria Arocas, Iberia Environmental Country Specialist, HP Inc.</i></p> <p><i>Peter Pawlicki, Electronics Watch</i></p>
12:45 – 13:00	<p><b>One-to-one talks</b></p> <p>Participants will have time to continue discussions in an informal array.</p>
13:00	<b>Farewell and end of the event</b>

## Further information

Location:

Pati Manning  
Carrer de Montalegre 7,  
08001 Barcelona, Spain

Directions:

Metro: Universitat L1, L2 (4 min walk)  
Train: Pl. Catalunya (6 min walk)  
Bus: 120, 55, D50, H16, N6

Need more information?

Contact us:

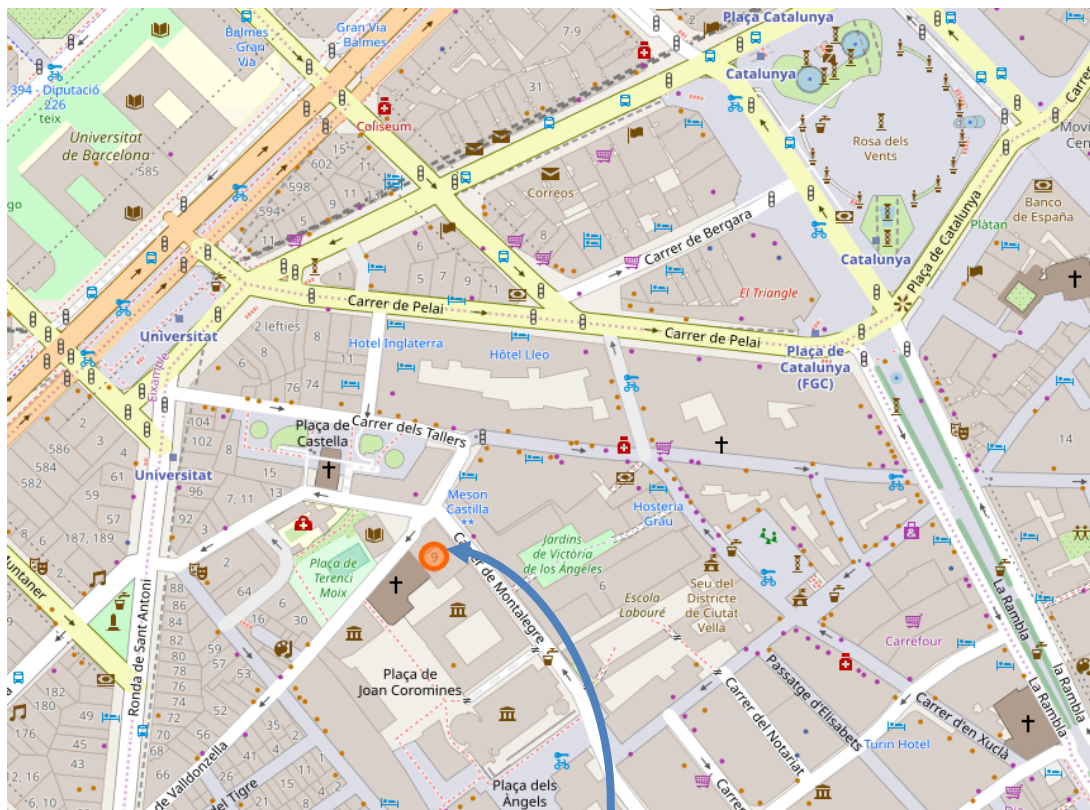
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### Legal disclaimer

The criteria and verification schemes presented at this market engagement event have been drafted on the basis of research on verification schemes as well as on procurement legislation and practices across Europe. However, no legal guarantee can be given by the organisers. The organiser does not take any liability whatsoever for the use of the information provided.

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